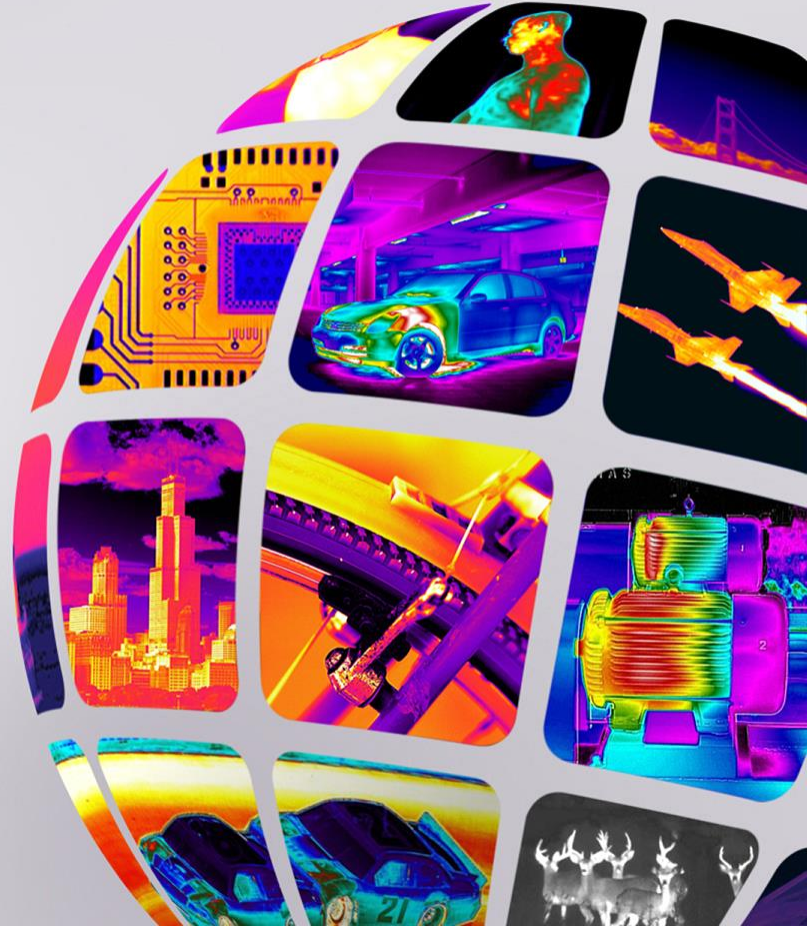


Wi-Fish™
with new 'Go-2-Fish'
Augmented fish targeting

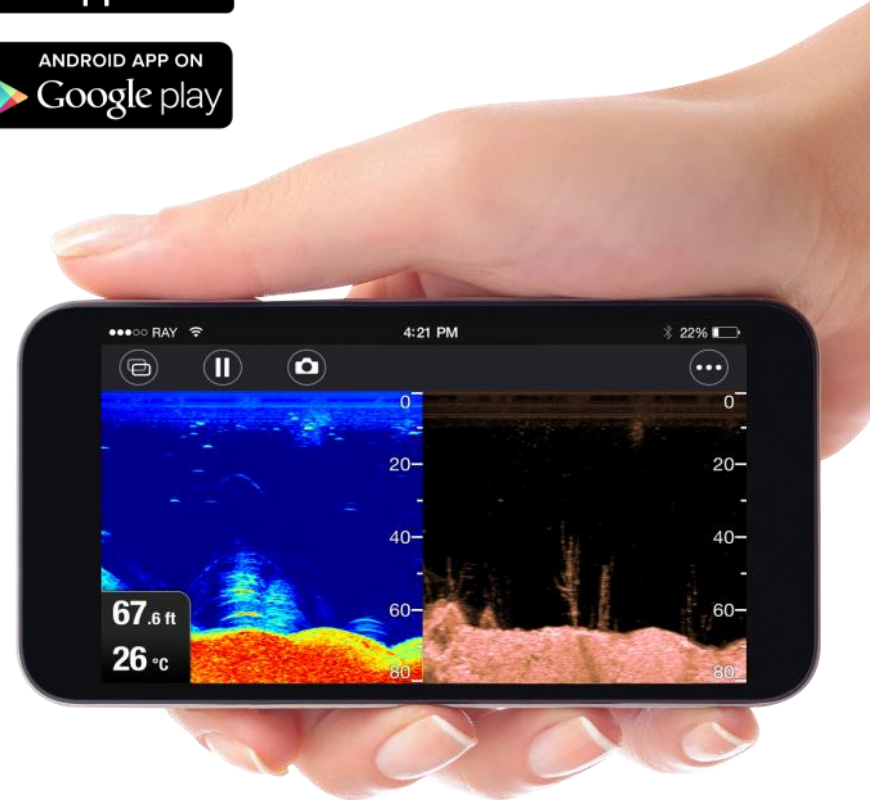


The World's **Sixth Sense™**



Existing Wi-Fish™ software

- Stream Dragonfly sonar to mobile devices with the Raymarine Wi-Fish™ mobile app
- Wi-Fish puts Dragonfly sonar vision right in the palm of your hand
- Rewind and capture sonar images to share online with friends



New Wi-Fish™

- Go Hunting Underwater with Dragonfly sonars
- Wi-Fish™ targets your favourite hunting areas with 'Go-2-Fish' augmented viewing technology
- Focus on catching fish, rather than looking for them!

Go Hunting Underwater

- Arrive at your fishing destination and open Wi-Fish™ and select the waypoint where you want to target fish
- Power toward the fish target using the augmented view; you simply ‘point and shoot’ towards your hunting zone
- View the fish on the Dragonfly or connected Wi-Fish™ sonar view; then cast your line and bring in those fish

Go-2-Fish market strategy

- Target families
- Augmented reality advantages, 'Go-2-Fish'
- Making it easier to catch fish



Close

Waypoints



🔍 Search

Calshot Spit



Fish



Underthesea



Waypoint 1000



Waypoint 1001



Waypoint 1002



Waypoint 1003



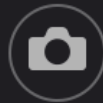


view-switcher selection





10.0 °C



view-switcher selection



Calshot Spit
 3936.2 m
 292.9°



Legal

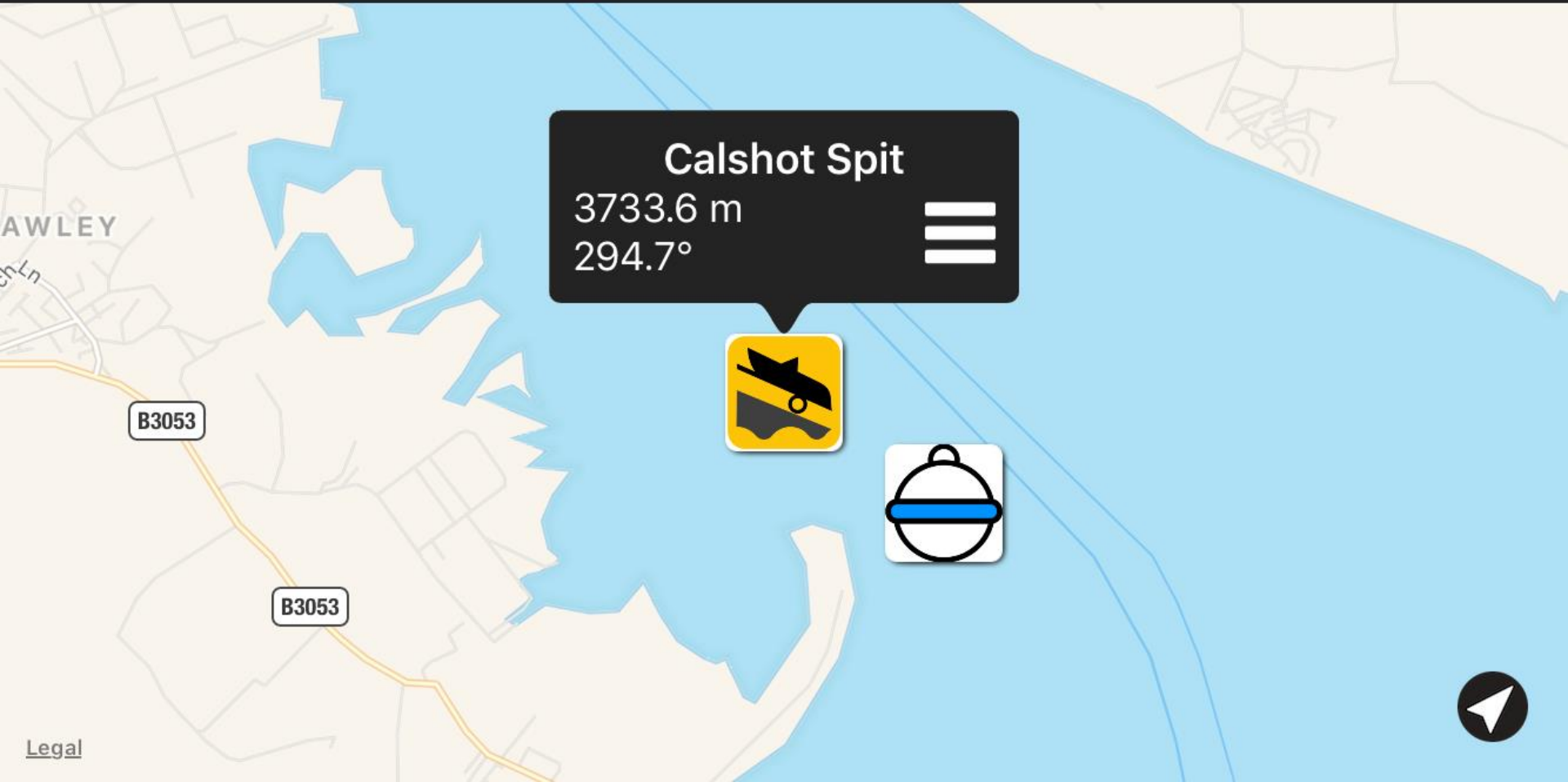
B3053

Western Ridge
Wright Way

yes



Map view



Calshot Spit
3733.6 m
294.7°



B3053

B3053

Map view new waypoint added



English Channel

Southampton--Coves

Wreck
3723.5 m
339.9°

A black square icon with three horizontal white lines, used for opening a menu.

WLEY

B3053

Legal





Augmented view



2672.1 m

321.7°

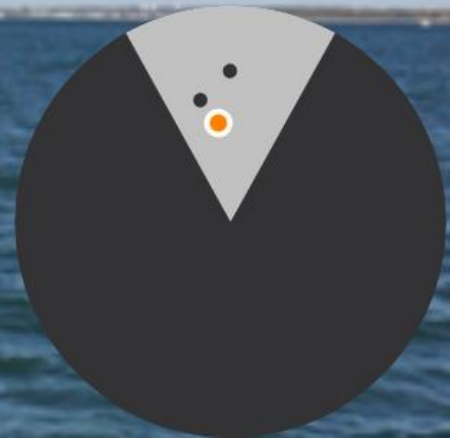
Calshot Spit

Fish

Wreck



4.5 m
10.0 °c





Target in view



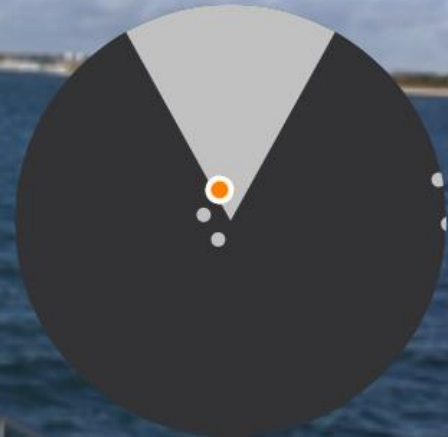
886.0 m

323.1°

Wreck



4.5 m
10.0 °c





Target in view finder



2672.1 m

321.7°

Calshot Spit

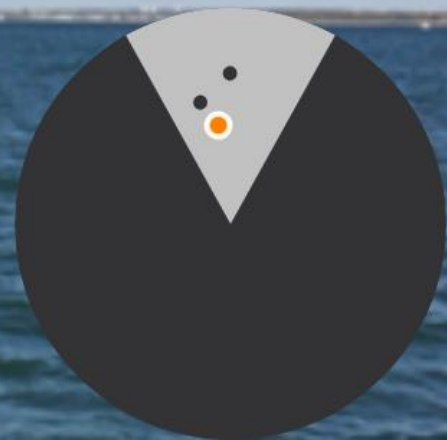
Fish

Wreck



.- m

-116.0 °C

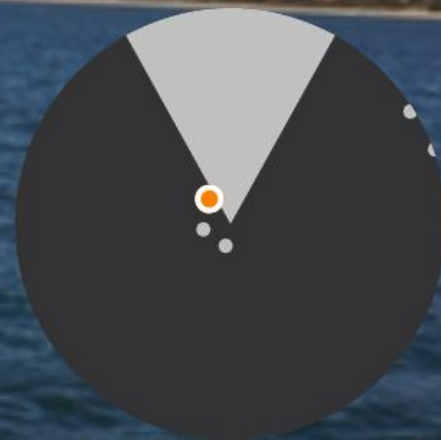




Target to left



4.5 m
10.0 °c





Target to right

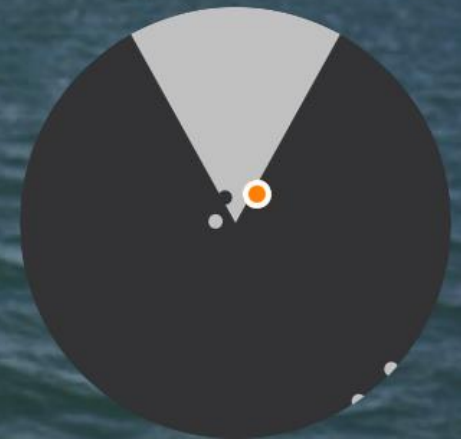


4.5 m
10.0 °c



Target to right (other waypoint in view) ⋮

Calshot Spit



4.5 m
10.0 °c

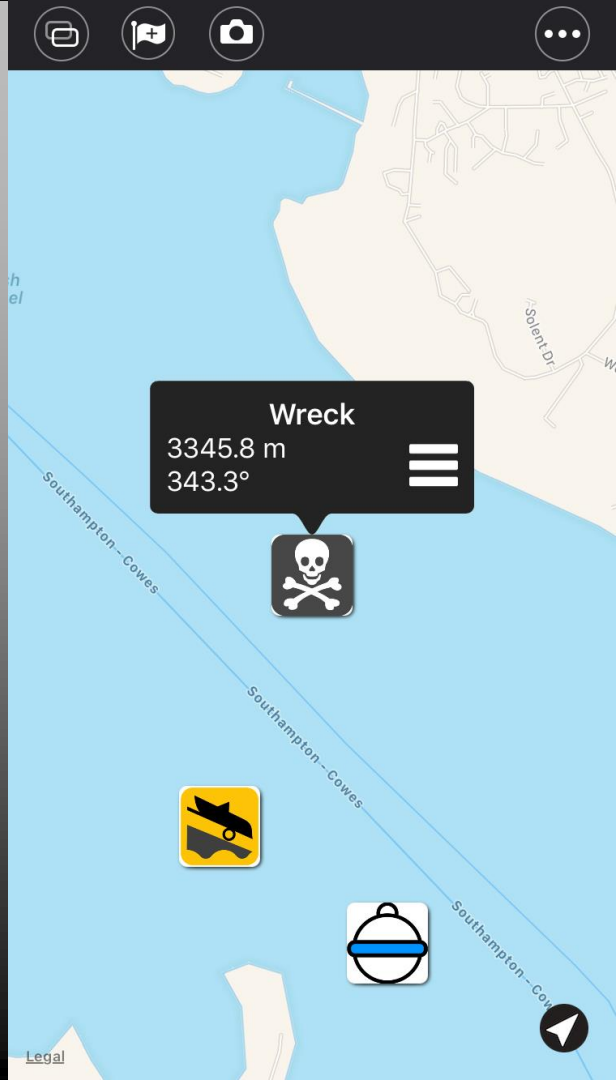
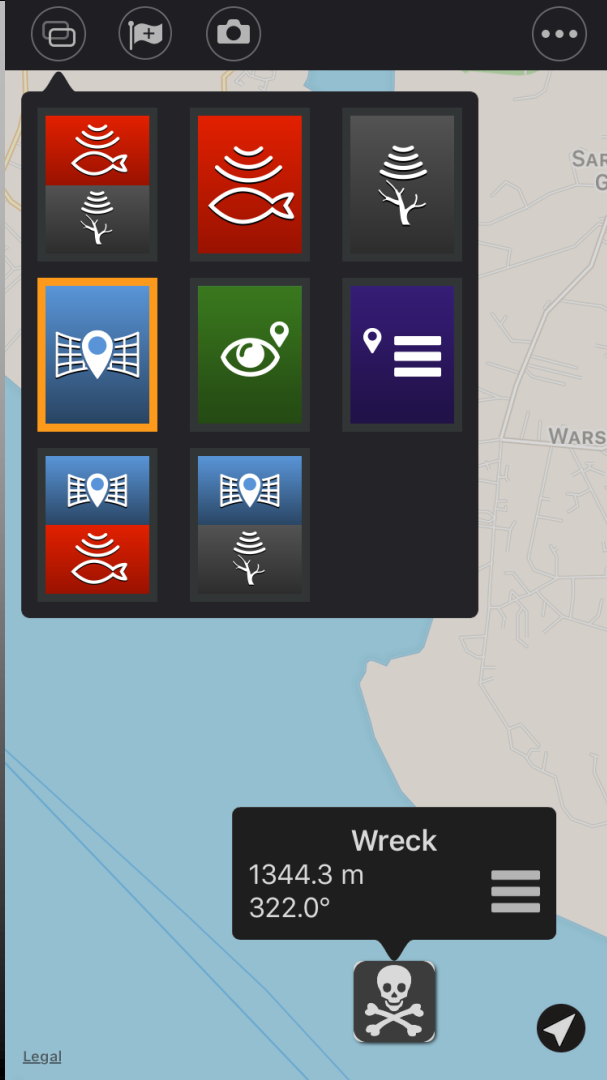
Close

Waypoints



Q Search

- Calshot Spit >
- Underthesea >
- Waypoint 1000 >
- Waypoint 1001 >
- Waypoint 1002 >
- Waypoint 1003 >
- Waypoint 1004 >
- Waypoint 1005 >
- Waypoint 1006 >
- Waypoint 1007 >
- Waypoint 1008 >
- Waypoint 1009 >
- Waypoint 101 >

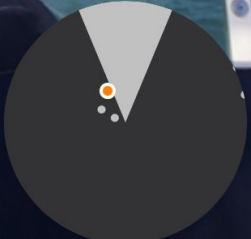




Target to left



4.5 m
10.0 °c



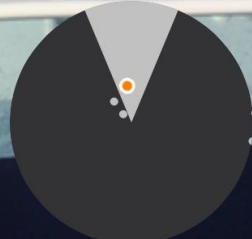
On Target

1743.4 m
320.2°

Wreck



4.5 m
10.0 °c



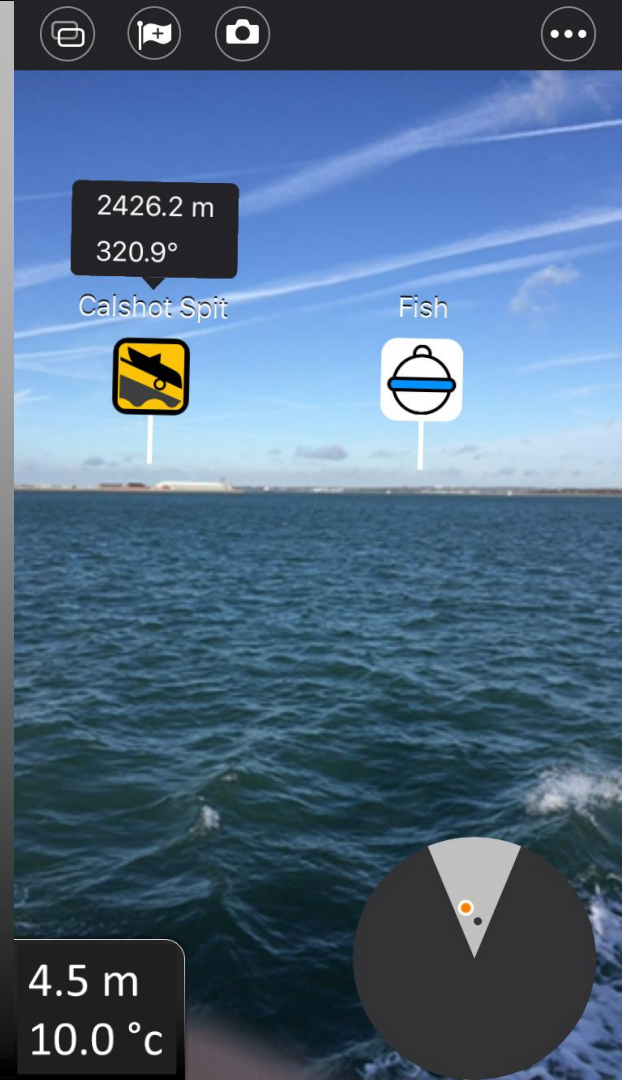
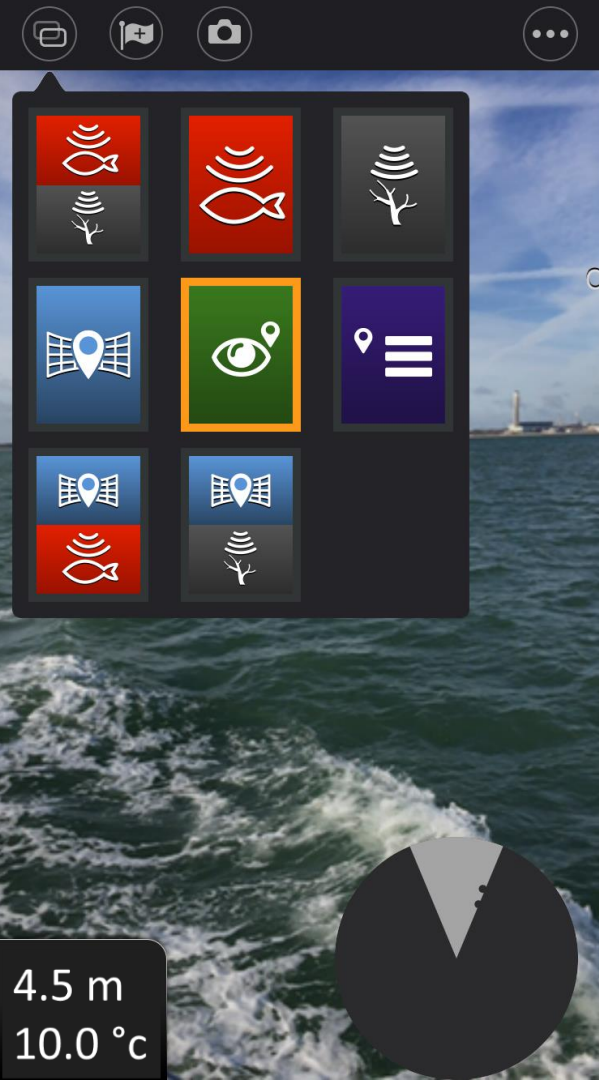
Target to right

Fish Calshot Spit



4.5 m
10.0 °c





Key features Wi-Fish™

- All the features of Wi-Fish™ augmented fish targeting
- Augmented 'Go-2-Fish' view
- Additional Map view with fishing targets
- Waypoint sync and editing at home
- Distance count down (GPS distance from you to target)
- Field of view target finder
- Target guide arrows, to keep you on track when target is not in your field of view

Key features Wi-Fish™

- The Enhanced Wi-Fish™ mobile app with augmented reality
Wi-Fish™ targets your favourite hunting areas with augmented viewing technology 'Go-2-Fish' view
- Arrive at your fishing destination and open Wi-Fish™ and select the target waypoint where you want to target fish
- Waypoint sync and editing at home on Dragonfly units and additional map view to see all your waypoints
- Go-2-Fish augmented targeting, guides you towards the zone, so you can focus on catching fish, rather than looking for them!

Dragonfly, Android and IOS phone requirements

- Compatible with Dragonfly 4/5 & 7 Pro models with V12.10 (waypoint sharing enabled)
- Can be used with Wi-Fish, but functionality is limited
- 3G equipped devices with GPS & Gyro's to provide full functionality

Minimum requirements, iOS8 or Android 4.0

Summary

- The all new Wi-Fish™ delivers augmented reality 'Go-2-Fish' view
- Select your favorite target from your saved hunting areas
- Go-2-Fish augmented targeting guides you towards the zone, so you can focus on catching fish, rather than looking for them!

